

BROOKS

ENGLAND

CYCLE BAGS & ACCOUTREMENTS



John Boulton Brooks
(1846-1921)

Oil on Canvas Portrait, Reproduced with
Kind Permission of Blackwell Court,
Late House of the Brooks Family

Thanking our friends for their support during the past, and assuring them that every effort shall be made to retain it for the future, we direct your Special Attention to our new Cycle Bags and Accoutrements.

Brooks England has a world-wide reputation for the manufacture of Leather Saddles, and in every country is acknowledged to stand pre-eminent. A little less known fact is that John Boulton Brooks and his sons Wilfred Mason and Boulton Brooks have also pioneered the design and manufacture of cycle bags and various other accoutrements for cycling and motorcycling.

We have great pleasure in submitting to your notice our new products inspired by J.B. Brooks's original designs of the 1890's and early 1900's.

We trust that our present efforts will meet with that approval with which, in the past, our attempts to bring the Cycle Saddle to perfection have been rewarded by riders of the wheel.

Our range of Cycle Bags and Accoutrements is developed to fulfill the needs of different cyclists and uses of the bicycle.

SHOPPING BAGS Brooks shopping bags include the *Brick Lane* Roll-Up Panniers (winners of a **Eurobike SILVER Award 2007**) and the *Hoxton* Wire Basket, soon to be complemented with the *Camden* Tote Bag.

COMMUTER BAGS Our first commuter bag is the *Barbican* Messenger Bag. Soon we will add a Laptop Bag, currently under development.

TRAVEL BAGS Brooks Travel Bags range consists of the Handlebar Bag and the Rear Panniers.



SHOPPING BAGS

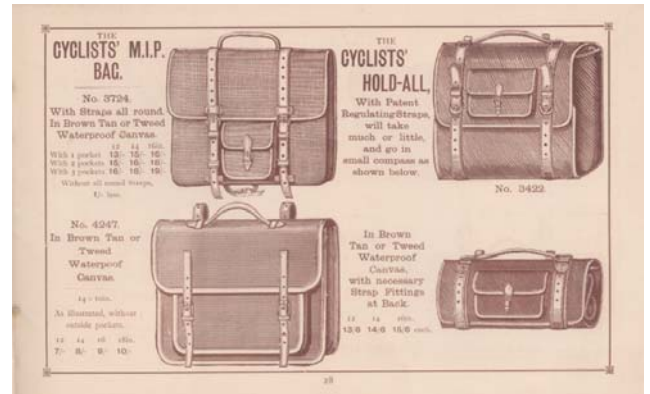
Brick Lane - Roll Up Panniers

Our Roll Up Panniers are inspired by the Cyclist's Hold-alls, first featured in the 1890's catalogue. As the originals, the new panniers can be rolled up or easily released when needed.

This pair of commuter bags for traditional transport bicycles is entirely made of water resistant cotton with leather finishing.

On the top of the bag attachment to the bicycle rack these panniers feature a crossed elastic to fasten additional objects to carry during urban transit.

Last, but not least, the Roll Up Panniers are "self closing", as they feature magnets on the flaps.



Hoxton - Wire Basket

Since we first began to make Cycle Saddles, our aim has been the BEST of EVERYTHING. The Best Materials, the Best Designs, the Best Constructions, that experience, skill and money can procure. This is how we designed and manufactured our new Wire Basket, made of a metal structure, wooden base and a leather grip. For the use on modern bikes this basket is equipped with a modern KLIICKfix® handlebar adapter.

Camden - Tote Bag (coming soon)

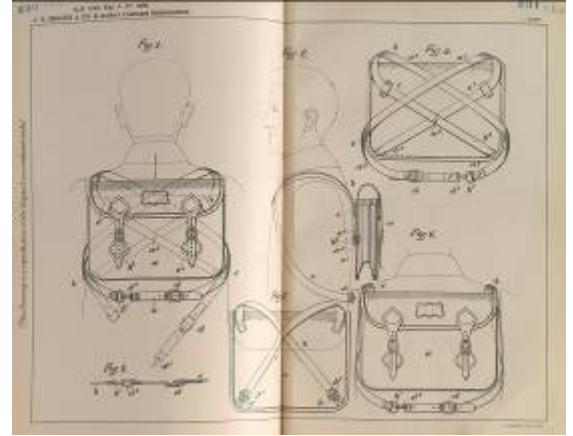
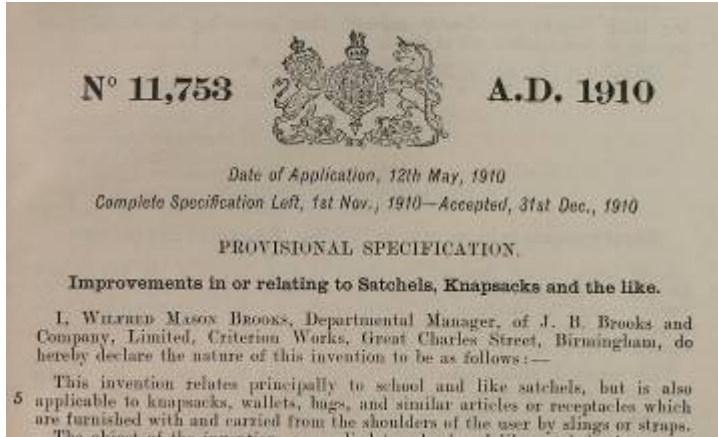
Our Tote Bag is the natural complement to the Shopping Basket. When shopping the light and robust bag, made of strong woven fabric and leather, can be easily carried around. When cycling it can be placed in the basket, being designed to perfectly fit into it. The Tote Bag is water-resistant and features a small inner pocket for your wallet and keys.



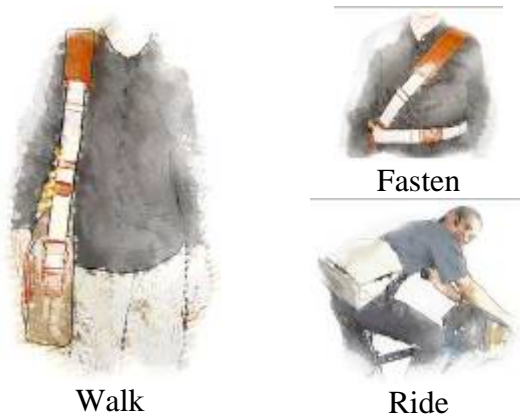
COMMUTER BAGS

Barbican - Messenger Bag

In 1910 John Boulton and his son Wilfred Mason Brooks filed two patents related to improvements in satchels, knapsacks and the like. Both these patents guaranteed more equal distribution of the load over the straps and more stability of the bag while cycling.



With this in mind we developed our new Messenger Bag, featuring a shoulder belt which can be easily secured around the waist while cycling.



The belt is the innovative part of this bag. Once adjusted to the desired length, depending on the height and waist of the cyclist, the belt can be kept loose to carry the bag over or across the shoulder while walking.

For increased stability during the ride, the belt can be easily fastened around the waist simply pulling the two ends of the belt and locking them at the center with the “Sam Brown” fixing.

Laptop Bag (coming soon)

Had the computer existed back at that time, J.B. Brooks and his sons would have come up with the right bag to carry it on a bicycle.

This bag has been designed to protect your laptop while carrying it inside your Messenger Bag or Roll Up Panniers. We trust we have designed it in the spirit of our forefathers.



TRAVEL BAGS

Handlebar Bag (coming soon)

The Special Touring Bag is the first handlebar bag of which we have record in the 1890 catalogue. Our new Handlebar bag is inspired by the original model, adding the functions and employing the materials needed for the modern bicycle traveller.



Rear Panniers (coming soon)

In over 100 years of history Brooks manufactured a number of different touring panniers, both for bicycles and for motorcycles. Our new Rear Panniers are addressing the needs of the modern bicycle traveller, combining functions and appealing design.



Press Releases and Digital Photos at <http://www.brooksengland.com/press> (from 15th September)
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BROOKS ENGLAND LTD.

*It is not the name of Brooks which makes the saddle good,
but the saddle and its excellence which makes the name supreme.*
(from The Brooks Book for Cyclists 1912)