



SINCE
1866
BROOKS
ENGLAND
SADDLES
BAGS
ETC.



Limited Edition Jerseys

Each September the village of Gaiole in Chianti plays host to a community of cyclists determined to relive the bygone era of cycling as it used to be – simply heroic. A gruelling set of dirt road courses, ranging from 40 to 200 kilometres, await the participants who ride *L'Eroica* on vintage bikes, whilst donning period clothing.



Produced specifically for Team Brooks' participation in this event, the first Brooks woollen jersey was inspired by the original designs of the 1960's and 70's and featured embroidered logos, a metal zip and three buttoned rear pockets. The 2 new BROOKS Jerseys are again manufactured in time honoured fashion using only the finest quality wools. They are available in a limited edition of 500 pieces.



Red & Green Long Sleeves Jersey (149 €)



Orange & Blue Short Sleeves Jersey (129 €)

Brooks England are proud sponsors of *L'Eroica* and support the worthy cause of the organizers by increasing the participation of this event, hence the fund raising to preserve Tuscany's last *strade bianche*, or dirt roads. The first Team Brooks included several journalists contributing to cycling magazines worldwide. Brooks aim is to make *L'Eroica* a truly internationally event. Come and ride the race, sporting your new *old* Brooks jersey.

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