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Leather Bar Tape

Brooks has reintroduced a classic product that may force many cyclists, more familiar with modern alternatives, to reassess the material they rely on for grip and comfort. Leather, a naturally durable and breathable material, has been overtaken by a plethora of man-made fibres and materials in recent years but could be on the verge of a comeback among cycling aficionados.

Andrea Meneghelli explains: "Some good things just never change. One of these is certainly leather, a material used since thousands of years for clothing, shoes, etc because of its unique properties. Sometimes innovation for innovation's sake sees traditional materials - which are still capable of outperforming newer ones - left behind as fashions change. Today most handlebar tapes are made of plastic, synthetic cork or micro-fibres but Brooks believes that by reintroducing leather it could become the next big thing among discerning cyclists."

Each package of our new Brooks Leather Bar Tape contains:

- 2 strips of adhesive perforated leather bar tape
- 2 adhesive cloth strips
- 2 bar end plugs made of cork and wood, featuring the Brooks logo



The leather bar tape is available in all good bike shops priced from 45 € and is available in 3 colours: black, brown and honey.



Ends

Andrea Meneghelli
tel. +39-0444-461147
www.brooksengland.com
andrea@brooksengland.com

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